



# STAR AWARDS 2022

## Performance and Programme Award Categories

### A. Eligibility Criteria

1. All programmes\* commissioned and / or produced by Mediacorp for the following platforms: Channel 8, Channel U and meWATCH, and released during the qualifying period of 1<sup>st</sup> January 2021 to 31<sup>st</sup> December 2021 (the “**Qualifying Period**”) are eligible for Star Awards 2022 (each, an “**Eligible Programme**”). Serialised programmes with multiple episodes must have at least 50% of episodes released during the Qualifying Period. For long running programmes with no pre-determined fixed number of episodes, at least 26 episodes must have been released during the Qualifying Period.

*\*These exclude pilots, children’s programmes as well as coverage events like NDP and Chingay.*

2. Each programme can only qualify once for the Star Awards. For illustration purposes, if a programme that is released across 2021 and 2022 is an Eligible Programme for Star Awards 2022, it will not be eligible for Star Awards 2023.

3. Performance Categories

For Performance Awards, artistes are eligible if he / she:

- has starred in a lead role or was the main host in at least one Eligible Programme; or
- has performed a supporting role, or was an episodic host, in at least one Eligible Programme. Artistes who have appeared as a guest performer in an Eligible Programme do not qualify.

For Evergreen Artiste Award, nominees have to fulfill the following criteria:

- must be of 55 years of age and above (as at 31 December 2021);
- must have a minimum of 25 years of professional screen acting experience and
- must have performed in at least one Eligible Programme during the Qualifying Period.

### B. Nomination and Judging Process

#### Phase 1: Nomination

- i. The Star Awards 2022 nomination panel is made up of an esteemed selection of industry veterans and established media practitioners, who will vote from the list of entries that have qualified for the respective awards based on the above eligibility criteria (the “**Qualified Entries**”).
- ii. Each person from the nomination panel will be entitled cast up to an equivalent number of votes as the number of designated nominees in each award category (eg: if there are 5 nominees for the Best



Actress category, then each nomination panel member can cast up to 5 votes for 5 different Qualified Entries).

- iii. Qualified Entries with the highest number of votes will form the official shortlisted nominees of each respective award category (eg: for an award category that allows up to 5 nominees, the top 5 Qualified Entries with the highest number of votes will form the official selection) (the “**Valid Nomination**”).
- iv. For the Best Performance award categories, if an artiste is nominated for more than one Eligible Programme per award, he / she can only have one Valid Nomination per award. The entry with the highest votes from the nomination panel will be selected as the Valid Nomination.

## **Phase 2: Professional judging**

- i. The Star Awards 2022 judging panel is made up of an esteemed selection of industry veterans and established media practitioners.
- ii. All Programme categories will be judged on an overall basis and not on individual episodes.
- iii. The final results for each award category are verified by professional auditors.

### **Judging Criteria for Categories determined entirely by Judging Panel:**

#### **a. Best Performance awards**

**(Best Actor, Best Actress, Best Supporting Actor, Best Supporting Actress, Young Talent Award)**

- Understanding of and commitment to the script
- Embodiment of the character
- Overall effectiveness of the performance

#### **b. Best Programme Host awards (Entertainment & Infotainment)**

- Eloquence
- Sense of presence / charisma
- Personal style
- Astuteness / wit

#### **c. Evergreen Artiste Award**

- Collective performance on acting excellence, creativity, commitment and professional maturity across all Eligible Programmes participated during the Qualifying Period
- Contribution to the media industry
- Artiste’s stature as an inspiration and role model for other / young artistes



**d. Best Drama / Short-form Drama Serial awards**

- Story and plot development
- Cinematic and dramatic execution
- Script and dialogue
- Character creation

**e. Best Entertainment / Entertainment Special / Infotainment / Short-form Entertainment awards**

- Content (depth of research, audience impact, pacing)
- Cinematic and dramatic execution

**Judging Criteria for Categories determined by Judging Panel and Public Voting:**

**f. Best Radio Programme**

- Results are determined by professional judging (70%) and public voting (30%).
- For professional judging, nominees are assessed for:
  - Content (depth of research, audience engagement, pacing of show, originality and innovation, programme flow)
  - Presenter(s) (language proficiency, spontaneous reaction, quality of delivery / presentation of content, knowledge of content, teamwork between DJs / Presenters, if applicable)
- The public voting period is from 11 March 2022, 1200hrs to 10 April 2022, 2359hrs.

**g. Best Theme Song**

- Results are determined by professional judging (50%) and public voting (50%).
- For professional judging, nominees are assessed for:
  - Quality of song
  - Relevance to the content of the Eligible Programme
  - Originality
- The public voting period is from 11 March 2022, 1200hrs to 10 April 2022, 2359hrs.



## **Popularity Award Categories**

### **A. Eligibility Criteria**

- To be eligible for the popularity awards, an artiste should have a valid term contract with Mediacorp during the qualifying period or fulfill the following criteria:
  - Lead role or main host in at least one Eligible Programme; or
  - Supporting role or episodic host in at least 3 Eligible Programmes; or
  - At least 30 episodes in total across all Eligible Programmes.
- Recipients who have received ten “Top 10 Most Popular Artiste Awards” will no longer be eligible but will be awarded a one-time All-Time Favourite Artiste Award in the following year after receiving their 10<sup>th</sup> “Top 10 Most Popular Artiste Award”. For avoidance of doubt, the ten “Top 10 Most Popular Awards” won do not need to be in consecutive years.
- Newscasters and Current Affairs presenters are not eligible for this award.

### **B. Survey and Voting**

#### **Phase 1: Popularity survey**

Artistes who satisfy the Popularity Category Eligibility Criteria are shortlisted to participate in a nationwide poll of 1,000 people representing an equal breakdown across various age groups across Singapore’s population (“**Popularity Survey**”).

Through the Popularity Survey, the Top 40 (20 Male & 20 Female) Most Popular Artistes, are identified and shortlisted.

The Popularity Survey is conducted independently by an accredited market research company over seven weeks via face-to-face or door-to-door surveys.

#### **Phase 2: Public voting**

The Top 40 artistes as shortlisted based on the results of the Popularity Survey will go on to the next round of public voting. The voting period is from 11 March 2022, 1200hrs to 24 April 2022, 2000hrs.

The final results for the Top 10 Most Popular Male / Female Artistes Awards are determined by the results of the Popularity Survey (30%) and public voting (70%), which are verified by professional auditors.



### **C. All-Time Favourite Artiste Award**

This is awarded to an artiste who has received a total of ten “Top 10 Most Popular Male / Female Artiste Awards” which, for the avoidance of doubt, will not need to be consecutive. After winning the 10<sup>th</sup> “Top 10 Most Popular Male / Female Artist Award”, the artiste will be awarded an All-Time Favourite Artiste Award.

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